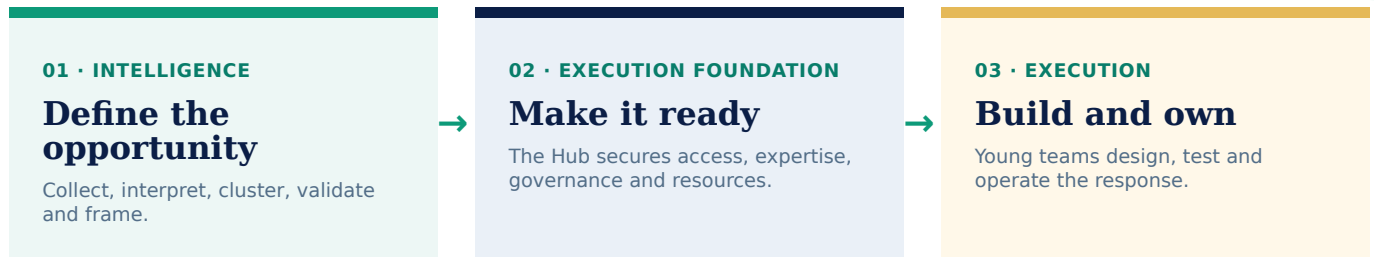


COMMON GROUND

A Digital Intelligence Layer for Gozo



Competition focus · Layer 1 is a digital platform that turns distributed observations into traceable, execution-ready opportunities.

— The complete structure

Common Ground is a three-layer problem-to-solution system. Its digital Intelligence Layer discovers and defines local needs. The Common Ground Entrepreneurship Hub forms the Execution Foundation Layer, securing expertise, access, governance, resources and fair ownership terms. The Execution Layer enables young people to design, test, own and operate a venture, cooperative, service or initiative. This proposal launches the digital first layer and its route into the complete system.

— The digital participation product

The product is a privacy-aware participation platform that replaces complaint hiding with structured problem definition. Through the app, a contributor describes what happened, who is affected, where and how often it occurs, what has been attempted and what remains uncertain. Submissions may include text, photographs or voice notes. Prompts help young people, residents, visitors and businesses turn observations into useful signals without entrepreneurial experience.

— One governed digital intake

Digital front doors extend participation beyond the app. Facebook pages and groups, Reddit discussions, Instagram prompts and comments, partner portals and QR codes direct observations into one governed system. Public comments are leads, not verified facts. The platform preserves the source, requests consent, protects personal information and lets contributors review or correct the system's interpretation.

— Traceable AI assistance

AI assists rather than replaces judgement. It translates and summarises contributions, detects recurring language and conditions, suggests related signals and proposes geographic or thematic clusters. Every suggestion remains traceable to its source. Contradictions, confidence and unanswered questions stay visible. Contributors confirm meaning; moderators address misuse; field experts decide whether a pattern has enough evidence to investigate.



A shared digital route from signal to action.

— The expert workspace and digital handover

An expert workspace turns promising clusters into defined opportunities. Dashboards show recurrence, location, affected groups, evidence and missing information. Experts, businesses, institutions and affected people test assumptions, distinguish symptoms from causes and document constraints. The digital opportunity brief records users, validated need, partners, risks, success measures and the smallest credible experiment. It can then be handed to an existing support organisation or, once established, the Entrepreneurship Hub.

— Example: managed storage proxy

For example, a reported estimate suggests about 75 distributors travel from Malta to Gozo daily with loads averaging one square metre because managed local storage is unavailable. The platform would collect distributor and retailer experiences, test the estimate, map delivery patterns, cluster recurring costs and delays, and support logistics experts in defining a managed storage proxy pilot. Only verified demand would trigger product design and a supported youth team.

Signal	Evidence	Expert review	Pilot design	Youth execution
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— Tourism & general suggestions

The same digital process can capture tourism needs. Repeated questions about secure beach lockers or towel rental could be mapped by location and season, validated with visitors, councils and operators, and developed into service experiments. Contributors would receive status updates, showing whether a signal is being reviewed, grouped, investigated, tested or closed, so participation produces visible accountability rather than another silent suggestion box.

"Where can I safely leave my belongings?"

"Can I rent a towel near this beach?"

— Pilot the complete digital journey

The pilot would test the complete digital journey: submit, interpret, confirm, cluster, investigate, define and hand over. Success would be measured through confirmed interpretations, useful clusters, expert-reviewed opportunities, contributor trust and credible execution handovers. Each case improves prompts, taxonomies, safeguards and workflows, building shared local intelligence while helping young people progress from observers to problem-solvers, product designers and owners.



Explore the full system
common-ground-idea.coding-reality.com